

# ENHANCE THE WAY YOU APPROACH CYBER SECURITY *for Your Business*

Presented by:



**Whiteford**  
**Taylor | Preston** <sup>LLP</sup> <sub>®</sub>

## OVERVIEW:

Former senior intelligence agency experts from the NSA and the FBI, cyber threat prevention consultants and data breach remediation experts will give you a fresh, non-biased perspective, present real time issues and discuss solutions and strategies to protect your critical IT infrastructure against attack.

***We will discuss what you should be thinking about in information security from a practical standpoint – on a non-technical basis.***

You will learn how serious the problem really is, how quickly it is evolving and where you are likely to be impacted from experts who have worked in cyber security in the government space and with companies just like yours.

## TOPICS:

1. **THREAT** – *understand the true risks and landscape from former intelligence agency experts*
2. **PREVENTION** – *learn the strategies businesses like yours are utilizing to confront this business challenge*
3. **REMEDICATION** – *learn from those who have been through serious data breaches – how they discovered the breaches and the steps taken to remediate*
4. **CYBER WAR STORIES** – *hear real accounts of cyber breaches from our experts – what happened and how they resolved it – and what they would have done differently*

## EVENT DETAILS:

**Date:** Wednesday, June 25, 2014

**Time:** 7:30am to 12:15pm

**Location:** Sheraton Columbia Town Center Hotel  
10207 Wincopin Circle  
Columbia, Maryland 21044

**Agenda:** **7:30 to 8:30am:** Networking, Registration and Heavy Continental Breakfast  
**8:30 to 9:15am:** Threat Panel Discussion and Q&A  
**9:15 to 9:30am:** Break  
**9:30 to 10:15am:** Prevention Panel Discussions and Q&A  
**10:15 to 11:00am:** Remediation Panel Discussion and Q&A  
**11:00 to 11:15am:** Break  
**11:15am to 12:00pm:** Cyber War Stories  
**12:00 to 12:15pm:** Conclusion

## PANELS, PANELISTS & MODERATORS:

### 1. THREAT – *understand the true risks and landscape from former intelligence agency experts*

#### Panelists:



**Howard Safir, Chairman & CEO, Viligant Resources International**

Howard Safir is Chairman and CEO of VRI. Commissioner Safir's ability to deliver results and value to clients has been earned over a public and private sector career including successful experience as Police Commissioner of New York City, Director of Operations for the United States Marshals Service, Assistant Director of the U.S. Drug Enforcement Administration (DEA), Fire Commissioner of New York City, Chairman and CEO of leading DNA forensics laboratory Bode Technology Group, consultant to the Chairman of ChoicePoint, member of the Executive Committee of the International Association of Chiefs of Police (IACP) and Board Member of Lexis-Nexis Special Solutions, Verint Systems and Implant Sciences Corporation.



**Paul Kurtz, Chief Strategy Officer, CyberPoint International, LLC**

Paul Kurtz has been involved with CyberPoint since the company's founding in 2009. He currently leads the development and communication of CyberPoint's strategic vision for managing cyber threats. Kurtz recently relocated to the United States after residing in Abu Dhabi for over two years. A recognized cyber security expert, he has held senior positions in both industry and government. He was the founding Executive Director of the Cyber Security Industry Alliance (CSIA), an advocacy group dedicated to ensuring the privacy, reliability, and integrity of information systems through sound public policy, technology, education, and awareness. During his government service, Kurtz was Special Assistant to the President and Senior Director for Critical Infrastructure Protection on the White House's Homeland Security Council (HSC). He joined HSC from the National Security Council (NSC), where he was both Senior Director for National Security in the Office of Cyberspace Security and a member of the President's Critical Infrastructure Protection Board. He served on the NSC as Director for Counterterrorism from 1999-2001, and helped manage the response to the 9/11 terrorist attacks. Before the NSC he had a long career in the State Department, specializing in non-proliferation policy and strategic arms control. Kurtz earned his bachelor's degree from Holy Cross College and his master's in international public policy from the Johns Hopkins University's School of Advanced International Studies.



**John Belcher, *Former Chairman & CEO, ARINC***

Mr. John M. Belcher served as Chief Executive Officer of ARINC Incorporated since 2002 and also served as its President and Chief Operating Officer since 1997. Mr. Belcher has more than 30 years of experience in the aviation, information technology, and defense industries. Previously he served as President and Chief Executive Officer of Hughes Aircraft of Canada, Ltd.; Vice President of Hughes Aircraft Company; President and Chief Executive Officer of Thompson-Hickling Aviation; Senior Vice President of SPAR/PRIOR Data Sciences; Executive Director of Transport Canada; and Director General of Supply and Services Canada. Mr. Belcher served as Chairman of ARINC Incorporated since 2004. He has been Director of Signalhorn AG since March 03, 2014. He served as Executive Director of Transport Canada. Mr. Belcher served as Chairman of the Canadian Advanced Technology Association and on the Board of Directors for numerous national trade associations and aerospace technology companies. He is a Member of President's Advisory Board at the University of Waterloo. He received the Maryland International Business Leadership Award and was named Business Leader of the Year for Annapolis and Anne Arundel County. The Carlyle Group named Mr. Belcher the 2013 recipient of its Louis V. Gerstner, Jr. Excellence award for leadership and management excellence. Mr. Belcher received a BS in applied science from the University of Ottawa and a postgraduate diploma in communications systems engineering from Queen's University.

**Moderator:**



**Martin Fletcher, *Managing Partner, Whiteford, Taylor & Preston***

Mr. Fletcher is an experienced advisor, representing companies from the boardroom to the courtroom. Having previously served as In-House Counsel at Maryland National Bank/NationsBank, he brings a wealth of practical experience to complex legal issues. Under Marty's leadership, Whiteford, Taylor & Preston received exemplary ratings in the U.S. News & World Report ranking of law firms. In Maryland, WTP was rated highly in 38 practice areas - making it, for the second year in a row, the firm with the most ranked practices in the state. Moreover, WTP was recognized not just in Maryland, but with 22 different practices ranked at the National level and ten in Washington, D.C. In 2013, and for the second consecutive year, WTP was named the "Diversity Firm of the Year." Marty is recognized for the firm's diversity and inclusion initiatives under his leadership.

## 2. PREVENTION – *learn the strategies businesses like yours are utilizing to confront this business challenge*

### Panelists:



**Vlad Friedman, CEO, Edgewebhosting Managed Hosting Services**

Vlad Friedman, a seasoned IT veteran with 20+ years of mission critical experience and currently the CEO of Edgewebhosting. Vlad and his team are exclusively focused on hosting highly secure mission critical public facing web and line of business applications. His team of engineers and security analysts currently intercept an average of 15 million attacks per day launched against 2000+ servers and devices across three geographically diverse data center locations. Edge services a wide range of industries from enterprise accounts such as insurance carriers, publically traded corporations, political parties, and nonprofits to state and federal agencies; all on compliant platforms audited for HIPAA HITECH, PCI, FISMA, FEDRAMP, SOX and EU Safe Harbor. Prior to Edge, Vlad founded and operated a system integration and software development firm focused on creating solutions to solve big data and scale challenges for large automotive logistics and transportation carriers.



**Allen Harper, CISSP, QSA, Executive Vice President of Tangible Software, Inc.**

Allen is a retired Marine Corps Officer with 25 years of IT/Security experience, including while in Combat. His specialty is penetration testing and vulnerability discovery. He has worked as a security consultant for the Defense Information Systems Agency (DISA), the Internal Revenue Service (IRS), and many companies of all sizes. He has served as a teacher and speaker at conferences like Blackhat and Techno and speaks at ISSA and Infraguard meetings. Among other books, Allen is the lead author of "Gray Hat Hacking", the Ethical Hacker's Handbook, now in 3rd edition. He has a wide range of experience leading and conducting Penetration Test, Cyber Security Risk Assessments, PCI, GRC, Security Operations, Secure Development Lifecycle (SDLC) engagements at a wide range of clients.



**Richard Schaeffer, *President, Riverbank Associates, LLC***

Richard C. Schaeffer, Jr. is a former Senior Executive with the National Security Agency (NSA), with over 40 years total U.S. Government service, including 15 years as a member of the Defense Intelligence Senior Executive Service. Principal positions during his career include Director, Information and Infrastructure Assurance, in the Office of the Assistant Secretary of Defense (Command, Control, Communications, and Intelligence) at the Pentagon; NSA Deputy Chief of Staff; Acting Director of Research; Director, National Security Operations Center; Information Assurance Deputy Director; and, Information Assurance Director, during the last four years of his career with the NSA. Since retiring from the NSA in April 2010, Mr. Schaeffer has continued to pursue his passion for improving the security of U.S. interests in the Cyber domain. He started a private consulting firm, Riverbank Associates, LLC, located in Severna Park, Maryland, providing clients with expert services in the areas of cyber and intelligence consulting. His client base includes a full range of private sector companies from small start-ups, to mid-size companies, to large system integrators and commercial businesses. He serves on the advisory boards of a number of government, private sector and non-profit companies and organizations. He also remains a strong advocate in the area of cyber education and training, believing that the Nation's future in the complex world of Cyberspace depends upon a corps of professionals who are well equipped to deal with a rapidly changing technology and threat environment.

**Moderator:**



**Howard Feldman, *Partner and Co-Chair of Cyber Security and Information Privacy Group, Whiteford, Taylor & Preston***

Mr. Feldman is an experienced commercial litigator with a strong interest and experience in technology issues. He heads the firm's Electronically Stored Information practice and co-chairs our Cyber Security and Information Privacy group. Mr. Feldman counsels clients on all of the legal issues that arise during the information life cycle, from creation or collection, to maintenance and processing, to disposal. This includes compliance with state, federal and international privacy and security laws and regulations and, in the event of a data breach, applicable breach notification laws. Mr. Feldman is a certified Information Privacy Professional and is listed in Maryland Super Lawyers and Best Lawyers in America. He was rated Best Lawyers' 2013 Baltimore Information Technology Law "Lawyer of the Year."

### 3. **REMEDICATION** – *learn from those who have been through serious data breaches – how they discovered the breaches and the steps taken to remediate*

#### **Panelists:**



**Shawn Henry**, *President and CSO, CrowdStrike Services; Chief Security Officer, CrowdStrike Inc.*

Shawn Henry is the president of CrowdStrike Services and CSO and a retired executive assistant director of the FBI. Henry, who served in three FBI field offices and at the bureau's headquarters, is credited with boosting the FBI's computer crime and cybersecurity investigative capabilities. He oversaw computer crime investigations spanning the globe, including denial-of-service attacks, bank and corporate breaches, and state-sponsored intrusions. He posted FBI cyberexperts in police agencies around the world, including the Netherlands, Romania, Ukraine and Estonia. Henry is known as the Bureau's outspoken top agent on cybersecurity issues and a key contributor to the Comprehensive National Cybersecurity Initiative (CNCI), the U.S. government's national strategy to mitigate threats and secure cyberspace. He has appeared on "60 Minutes," "CBS Evening News," "Good Morning America," "The Today Show," "Dateline," "Rock Center with Brian Williams" and C-SPAN. He has been interviewed by Forbes, BusinessWeek, The Wall Street Journal, the Associated Press and USA Today. Henry earned a bachelor's degree in business administration from Hofstra University and a master's degree in criminal justice administration from Virginia Commonwealth University.



**Serge Jorgensen**, *Founder & CTO, Sylint Group*

Serge Jorgensen is the CTO for the Sylint Group and leads the firm's activities in information security, system design and incident response. Mr. Jorgensen has received patents in engineering and math-related fields for developing secure, low-bandwidth data transmission techniques and methodologies. He works closely with the FBI and industry leaders in addressing Information Security needs to safeguard critical infrastructure processes and components. In this work, he is responsible for developing and implementing secure communication protocols, traffic analysis techniques and malware identification and remediation efforts. He works nationally and internationally to mitigate the effects of malicious attacks against corporate and government enterprises. Mr. Jorgensen is a vice chair of the ABA e-Discovery and Digital Evidence Committee. He has testified as an expert witness in various contract and intellectual property cases. He is a frequent speaker on issues involving digital evidence and information security.

**John Nicolettos, CEO, Information Security Systems, Inc.**

Mr. Nicolettos has 47 years of experience designing, developing and implementing Information Security products and systems for the U.S. Government, commercial and international markets. His past experience includes Co-founder and President of A&N Associates, Inc., Vice president of Pulse Engineering, Inc., Principal at Booz Allen Hamilton, Inc., where Mr. Nicolettos developed a business unit focused on providing Information Security Systems engineering services to the U.S. Government, commercial and international Information Technology markets. Developed a business unit focused on providing Information Security Systems engineering services to the U.S. Government, commercial and international Information Technology markets. At the National Security Agency, Mr. Nicolettos held senior technical and management leadership positions responsible for the development of information security products, systems and standards used to protect the U.S. Government's classified information. In 2011, ISSI was acquired by Mr. Nicolettos. Under his leadership, ISSI continues in the tradition of offering highly experience and exceptional capabilities to corporate executives and government leaders to develop strategic management or technical solutions to their most significant information protection challenges.

**Moderator:**



**S. Keith Mouldsdale, Partner and Co-Chair of Cyber Security and Information Privacy Group, Whiteford, Taylor & Preston**

Keith Mouldsdale co-chairs his firm's Cyber Security, Information Management & Privacy practice, and is a former co-chair of his firm's Technology and Intellectual Property practice. Most of his career has focused on licensing, intellectual property and other legal issues related to technology companies, products and issues, both in the U.S. and internationally. Keith regularly counsels organizations in connection with security breach attempts, and has led assessment, containment and response efforts, developed mitigation strategies, and assisted clients in preparing information security policies and assessing and complying with statutory notification requirements both domestically and internationally. Keith is listed in Best Lawyers in America, is active in the Cyber Incubator at the University of Maryland, and teaches cyber security law in the M.B.A. program at Loyola University Maryland.

## EMCEE & HOST:



**Philip Niedermair**, *Managing Director of Strategic Alliances, Whiteford, Taylor & Preston*

Philip Niedermair serves as Managing Director of Strategic Alliances at Whiteford, Taylor & Preston. Philip is also currently a Director of the Drug Enforcement Administration Educational Foundation. As Managing Director of Strategic Alliances, Philip's role includes the development of the Washington, D.C. market. He was one of the founders and served as Managing Partner of The Bridge Alliance – an alliance of like-minded, complementary professional firms comprised of four organizations: PSA Insurance & Financial Services, Whiteford, Taylor & Preston, The Washington Group and Clifton Larson Allen. Philip had over 20 years of experience as CEO of Metrum Group, a strategic consulting firm with six offices in the U.S. and Europe. He and his team advised CEOs designing, and developing strategic programs, for national and global products, throughout the U.S. and worldwide. He has worked in over 20 European countries and has consulted for many companies including The Cordish Company, ARINC, TownePark, Reliable Contracting, Caterpillar, MasterCard Intl., Europay, Citibank, Diners Club Intl., ServiceMaster, UPS, TruGreen, Coca-Cola, BP, ARCO, the US Postal Service, Bell South, and Sprint. In addition to C-level consulting for Fortune 100 companies, He has played key roles in business plan development, VC presentations, reviews, and securing financing in new ventures.

## WHITEFORD, TAYLOR & PRESTON

*Lawyers helping protect and grow your business*

Since 1933, clients have come to Whiteford, Taylor & Preston for trusted representation and guidance on issues critical to achieving their business goals.

With over 160 attorneys, Whiteford, Taylor & Preston is one of Maryland's largest law firms. With offices in Baltimore, Towson, Columbia and Bethesda, Maryland; Washington, D.C.; Falls Church and Roanoke, Virginia; Wilmington and Bethany Beach, Delaware; Dearborn, Michigan; and Lexington, Kentucky, we serve clients throughout the nation as well as national companies and law firms seeking representation in the mid-Atlantic area.

Our clients range from Fortune 500 companies to small businesses to start-up enterprises. They include businesses engaged in construction, finance, higher education, health care, insurance, manufacturing, transportation, real estate, securities, and technology, among others. We help our clients arrange financial transactions, mergers and acquisitions, and public offerings. Additionally, we advise companies and organizations of all size on tax, employment, and real estate matters.

Whiteford, Taylor & Preston has a long history of giving back to its community, both through financial donations and pro bono contributions of legal services. In 2011, for instance, we volunteered 2,200 hours of pro bono work (worth over \$1 million) in Maryland, the District of Columbia, Delaware and Virginia. Additionally, our attorneys and staff serve on a variety of local community and nonprofit organization boards.

*Whiteford, Taylor & Preston LLC is a Delaware limited liability company. Our other offices are operated under a separate Maryland limited liability partnership, Whiteford Taylor & Preston LLP.*

